

2025





# BELONG

**MEMBERSHIP REFERENCE GUIDE** 



## **MISSION & VISION**

#### **MISSION**

The Quinte West Chamber of Commerce is committed to supporting our members through advocacy, promotion and the enhancement of business, economic and social development in Quinte West.

#### **VISION**

The Quinte West Chamber of Commerce will advocate for the local business community and work within Quinte West to cultivate strong partnerships that contribute to a vibrant social and economic climate.

## **WE ARE HERE FOR YOU**

Throughout this guide you will be inspired and encouraged to take advantage of the benefits your membership entitles you to. We want to be your partner to help you where we can and make sure you have the information you need.

We encourage you to use your membership to the maximum potential for networking, connecting, the cost savings programs, business information, services, marketing, and continual learning. Your membership is an investment in the future, built on our history of success.

The QWCC offers an inclusive, supportive environment while delivering relevant information, products, and services to our members. We embrace innovation to encourage growth and take a practical approach to implement inspiration.







# GET THE MOST OUT OF YOUR MEMBERSHIP



You **BELONG** with the hundreds of businesses and thousands of like-minded individuals working together to help each other succeed. We can do more by strengthening our collective voice to advocate for change that inspires growth, productivity and prosperity for the whole community.

### **BE IN THE KNOW**

As a member, you'll receive weekly newsletters directly to your inbox. The QWCC understands business so we make sure we give our members, curated, relevant, and timely updates to relieve stress.

These updates are in an easy to read format so you can get the information you need quickly. Topics we cover include:

- Provincial & federal funding
- Support grants
- Relief funds
- Wage subsidy
- Local agency updates
- Government announcements
- Upcoming events and webinars
- Workplace resources

### **FILTER OUT THE NOISE**

The Chamber filters out the important information and gathers valuable resources you may need like access to operational guidelines, templates and workshops, funding, webinars, or connect you to experts offering guidance and support.

Additionally, we:

- Offer one-on-one calls if you need specific help
- Are your supporter and cheerleader
- Are easy to talk to, and we want to help



"Thanks for the updates in these evolving times, literally by the day to keep us informed. It's so easy to miss crucial details in the flood of information to all business owners while dealing with current operations. Appreciate the support."

- David Wikkerink, Ducon Contractors



## **YOUR ADVOCATE**

We take political action on your behalf by identifying priorities and developing policy with input from our members. The Chamber brings people together to address issues and opportunities. We enjoy being at the table for our local businesses to initiate tough conversations required to make the right choices.

#### **MEET WITH ELECTED OFFICIALS**

Every year we sit down with the Mayor, CAO, MP's, MPP's, and Ministers to discuss issues, budgets and legislation.

#### **CANADIAN CHAMBER AND ONTARIO CHAMBER UPDATES**

As part of the largest influential business network in Canada you receive updates on a regular basis on the issues affecting you most.

## CHAMBER POLLS AND SURVEYS or idea of where our members stand on issues

## These are used to get a clear idea of where our members stand on issues and will influence our advocacy efforts.

#### **ROUND TABLE DISCUSSIONS**

Small group meetings to discuss issues that are relevant to the participants with focused outcomes to drive action.

#### **ALL CANDIDATES NIGHT**

The Chamber hosts a public forum to encourage discussion on all issues for the municipal, provincial, and federal elections.

#### **ADVOCACY DAY AT QUEEN'S PARK**

Once a year the Chamber network congregates at Queen's Park to meet with Ministers and senior staff regarding Provincial issues.

#### **CANADIAN AND ONTARIO CHAMBER CONFERENCES**

Annually we join other Chambers to submit resolutions on issues affecting members and seek to have them adopted by the delegates so they can become part of the lobbying efforts of the OCC and CCC.

#### **GOVERNMENT AFFAIRS COMMITTEE**

This committee identifies issues affecting businesses and develops an advocacy campaign to promote the Chamber position. All members are welcome to join this committee by contacting the Chamber office.









## **KNOWLEDGE & NETWORKING**

What happens when business owners and employees have the skills they need to succeed? Greater motivation. Higher productivity. Better results. It's that simple

#### **WORKSHOPS, SEMINARS & WEBINARS**

Throughout the year the Chamber network hosts various workshops and seminars that are valuable to different businesses and sectors. The Chamber also works closely with Trenval, Small Business Centre and QEDC so we make sure you are aware of any business workshops available in our community. Webinars from various organizations are made available to you through shared links.

#### **BAY OF QUINTE SMALL BUSINESS WEEK**

Bay of Quinte Small Business Week is packed with workshops and seminars that are relevant to our local businesses. Listen, learn, and share. All workshops and seminars are free for you and your employees during this week.



#### **NETWORKING OPPORTUNITIES**

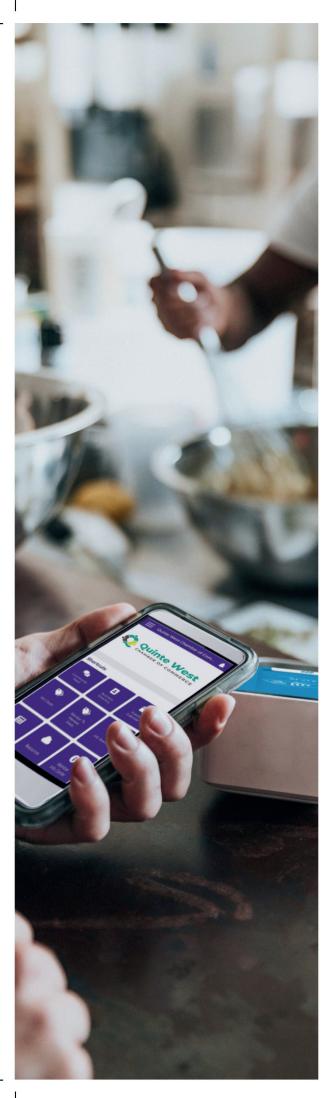
We facilitate commerce by building ties within the membership and hosting regular networking events. We are natural connectors looking to help you find the right lead.

Make meaningful connections with your business peers and prospects through member events, peer-to-peer round tables and business celebrations. Extend your networking opportunities by attending a "Get Connected" or by joining the chamber's online communities on Facebook, Instagram or Linked-In.

Here are examples of some networking opportunities the chamber hosts through out the year:

- Get Connected
- State of the City
- President's Dinner & AGM
- Bay of Quinte Small Business Week

- · Luncheon Meetings
- Chamber Golf Classic
- Quinte Young Professionals Socials
- Christmas Open House



## **BENEFITS & SAVINGS**

As a Chamber member you have access to a robust list of benefits and savings. Visit our website to learn more and sign up.



#### **Chambers of Commerce Group Insurance Plan**

The Chamber Group Insurance Plan accepts businesses with as little as one employee and includes free legal and HR services. Canada's largest group benefit program for small business, currently serving over 31,000 firms.



#### **Elavon**

Save money when accepting credit/debit cards. Members receive exclusive preferred pricing on terminals and electronic processing for credit, debit and electronic cheques.



#### **UPS**

Take advantage of exclusive discounts on UPS Small Package shipments, Brokerage and Freight shipments.



#### **Purolator**

Enjoy discounts up to 30% on Purolator Express and Purolator Ground services.



#### **CAA Insurance**

We have partnered with CAA Insurance Company to offer our members preferred rates on home and auto insurance.



#### **Grand and Toy**

Save on average up to 25% off competitor pricing. Get preferred pricing on select categories.



#### **Constant Contact**

Constant Contact is a great online communication marketing tool including: Email marketing, social campaigns, event marketing & online survey. Save 25%



#### Esso

Gives you tremendous reporting tools, loyalty rewards and fuel rebates of 3.5 cents per litre. It offers security features, volume discounts, and easy-to-use online tools.



#### Magnet

Join a program designed to connect employers with qualified and promising job-seekers.

Create a profile and search for talented prospective employees in Quinte West.



#### **MemberPlus App**

Featuring the Quinte West Business Directory, the MemberPlus App allows users to easily browse and discover local businesses. The app also includes a quick search function, making it simple to find specific businesses on the go.



#### Freight.com

The preferred shipping partner for small Canadian businesses. Discount for chamber members!



#### ApprenticeSearch.com

Receive up to \$20,000 for hiring level 1 Apprentices if you are a qualifying SME in the skilled trades.



#### **HR Covered**

As a member, gain complimentary access to over 1000 HR documents for all jurisdictions in Canada, plus other perks. This is valued at \$990/year per business.



#### Park'N Fly

Utilize The Quinte West Chamber's exclusive discount code when reserving your next stay through the Park 'N Fly app to unlock extra savings.









## **MAXIMIZE YOUR EXPOSURE**

Your business has an incredible story, let us tell it for you! Our print publications, robust social media platforms, and networking events are built around telling our members' unique and diverse stories.

## Online Business Directory & Business Profiles

Customize your online business profile on our website by adding your logo, images, links, videos and more.

**Printed Business Directory**Members get a free enhanced listing in the Quinte West Business Directory so you stand out from the other businesses in Quinte West.

#### **Chamber Printed Newsletter**

Get one free ad or insert in the quarterly printed newsletter, circulated to over 475 local businesses.

#### **Visitor Centre Display**

The visitor centre at the chamber office gets lots of traffic, drop off some business or rack cards and we will proudly display them

#### **Shop Quinte West Landing Page**

A one-stop-shop for Shop Local resources, including customizable templates, radio jingles, and more!

#### **Chamber E-News**

Our weekly e-news is delivered to 700+ local businesses and the media. Use it to spread the word for your grand opening, open house, fundraiser, anniversary celebrations or community event.

#### **Event Sponsorship**

Partner with the Chamber through a sponsorship investment of programs or events during the year.

#### **Bay of Quinte Home Show**

Take part in the Home Show and have local residents see your products or services.

#### **Ribbon Cuttings & Official Openings**

Along with the mayors office, local MP and MPP we will celebrate the opening of your new or renovated business.

#### **Host a Get Connected**

We'll bring the business community to you when you host one of our monthly networking events.

## RESOURCES



#### **CERTIFICATES OF ORIGIN**

If your organization exports goods to foreign countries, we can sign and seal Certificates of Origin. For exporting purposes, the chamber has this essential service free for our members.



#### **QUINTE WEST BUSINESS CENTRE**

The Quinte West Business Centre is located right here at the QWCC and has a board room or office available for short term rent. Ideal for meetings of any type such as seminars, workshops, team meetings, presentations, interview, private meetings, or a satellite office away from home.



## **CONTACT US**



97 Front Street, Trenton



**渝** (613) 392-7635



info@quintewestchamber.ca



www.quintewestchamber.ca



@qwchamber



@QWChamber



@QWChamber



Quinte West Chamber of Commerce