



This year has been

transformative for us, marked by significant growth and the unveiling of our new branding, - Suzanne Andrews, CEO

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PRESIDENT'S MESSAGE

As the weather gets colder and the sunlight disappears even sooner, it's hard to believe this is my final newsletter message for my term as president at the QW Chamber.

As always, there is lots happening in the upcoming months here at the chamber and in our region. The Q1 membership meeting will take place on January 15, and the annual State of the City Luncheon is on January 31.

A new year brings a new board. We're looking forward to continuing to work with many of our current directors and welcoming a couple of new faces around the table. Finally, we unveiled our new (and amazing) branding to freshen things up and reflect our forward-thinking chamber. Thank you again to everyone involved, it was a team effort and I look forward to seeing the new logo updated on all of our materials.

Lastly, I want to thank the staff and members of the QW Chamber, it has been a great year as your president. I'm wishing you all a Merry Christmas and a Happy New Year.

- Brent Parsons, QW Chamber President



www.quintewestchamber.ca | 613-392-7635 | 97 Front St. Trenton, ON

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Communications Coordinator & Membership Assistant



Reflecting on 2024

As we approach the end of another remarkable year, I want to take a moment to reflect on our journey over the past twelve months and share our excitement for the year ahead. This year has been transformative for us, marked by significant growth and the unveiling of our new branding, which symbolizes our commitment to connection, excellence, and growth.

Our new branding is more than just a visual update; it represents our evolution and the values we stand for. It reflects our dedication to providing exceptional service and our readiness to embrace the future with confidence. The fresh, modern look of our brand is a testament to our forward-thinking approach and our desire to stay relevant in a rapidly changing world. Special thanks to the Branding Refresh Task Team and staff members Emma Crowley and Jennifer Snider who worked with Simple Desk on the development of our new look. Check out our new brand postcard in this newsletter, we hope you love it as much as we do!

As we look forward to the year ahead, we are filled with optimism and enthusiasm. The coming year promises to be even more exciting, with new opportunities on the horizon. We will continue to innovate, push boundaries, and strive for excellence in everything we do. Our focus will remain on delivering value to our business members, fostering a collaborative and inclusive work environment, and making a positive impact in our community.

I want to thank all our 480 business members for their support of the Quinte West Chamber of Commerce in 2024. It is this support that allows us to engage at the community level and work towards our vision to 'cultivate strong partnerships that contribute to a vibrant social and economic climate'.

Let's embrace the new year with renewed energy and a shared vision for a brighter, more prosperous future. Here's to another year of growth, connection, and success!

Stay warm this winter,

Suzanne Andrews, CEO



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QUINTE WEST CHAMBER OF COMMERCE

MEMBERSHIP MEETING

JAN 15, 2025 4PM ON ZOOM

UP FOR DISCUSSION:

- Vote in the new board slate
- Discuss any business concerns
- Approve new members from 2024

CONNECT

Join the QW Chamber at the **Trenton** Curling Club on February 12 from **5-7pm** for our free monthly networking event. Learn about curling, enjoy refreshments and light snacks, and connect with your local business community. Register for free at quintewestchamber.ca.

Quinte West CHAMBER OF COMMERCE

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NEW MEMBERS

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BELLE MEDSPA

Mariam Kamali 86 Dundas Street West Trenton ON Phone: (647) 556-9995 Hello@bellemedspa.ca www.bellemedspa.ca

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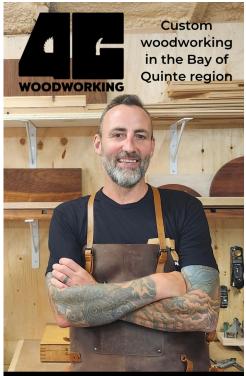
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THE FAIRWAY GOLF

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