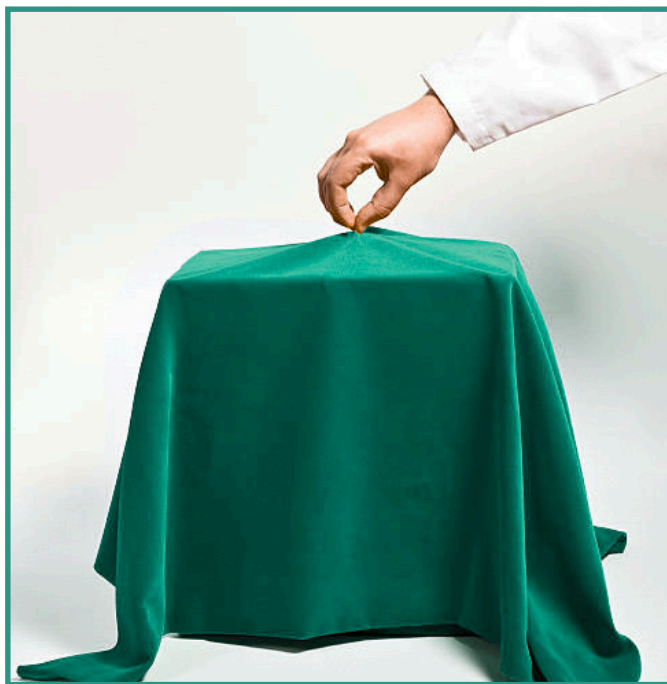


A brand refresh allows us to modernize our image, ensuring we remain attractive and relevant.

Suzanne Andrews, CEO

QUINTE WEST CHAMBER OF COMMERCE BUSINESS CONNECT

Serving Trenton, Frankford, Sidney and Murray Ward



President's Message

It is hard to believe that summer is almost over and kids are back to school already!

I have had a busy couple of months enjoying some of the fantastic summer activities in the Quinte region with my family and I hope everyone had some opportunities to get outside and enjoy it while it lasted. One of the highlights was the Chamber's Membership Appreciation BBQ, there was a great turn out and it was wonderful to see so many members enjoying themselves.

We have lots on the go in the upcoming months, starting with our Provincial Candidate Forum on September 11, our Get Connected at Dimitri's Pizzeria on September 19th and a Hospitality round table on September 23rd (something near and dear to my heart). In October we have all the Quinte Small Business Week Activities to look forward to including the annual Quinte Business

Achievement Awards. These showcase all the fantastic talent we have in the Bay of Quinte region, so please go buy tickets before it sells out! Hard to believe that I am even mentioning it, but the Trenton Santa Clause Parade is November 24th.

In November we will be launching NEW branding for the Quinte West Chamber which I am excited to see! I know the team and others have been working very hard to refresh our look and I can't wait to share the final product.

I want to take a moment to thank each and every member for your continued support of our organization and our activities to serve and support the business community. I always enjoy speaking with you at our events and listening to how the chamber can help you.

Enjoy the fall season!
Brent Parsons, Chamber President

Upcoming Events

SEPT 11, 4pm

**Provincial Candidates
Business Forum**
via Zoom

SEPT 19, 5-7pm

Get Connected
Dimitri's Pizzeria, Frankford

SEPT 23, 9-11am

Hospitality Round Table
QW Chamber, Trenton

OCT 21, 11am

Business Week Kick-Off
Loyalist College, Belleville

OCT 21, 5-7pm

Business Week Mingle
*Northumberland Fine Foods,
Brighton*

OCT 22, 9-11am

Business Week AI Workshop
Trent Port Marina, Trenton

OCT 22, 1-4pm

Business Week Women's Event
Trent Port Marina, Trenton

OCT 23, 5-7pm

Business Week Mega Mingle
Belleville

OCT 25, 5:30-10pm

Business Achievement Awards
National Airforce Museum, Trenton

NOV 6, 5-7pm

**Q4 Membership Meeting &
New Brand Launch**
OPP Community Service Building

NOV 24

Trenton Santa Claus Parade
Leaves Centennial Park 4:30pm

2024 CHAMBER BOARD OF DIRECTORS

BRENT PARSONS 416-834-9259
President
Parsons Café & Catering

BEV WOODS 613-743-5523
Vice-President
Gift from the Heart

EILEEN BROWN 613-961-7999
Treasurer
ex221
Trenval Business
Development Corporation

JENNIFER CHANDLER 613-922-8725
Secretary
Simple Desk

MATTHEW DOTY 613-243-0130
Past-President
Whitley Newman Insurance
& Financial

DIRECTORS

ALAN FLIELER 613-394-9844
GlobalMed Inc.
D.B.A. Aptyx

BASIL CHATHA 844-723-8113
Kentarch Security

CORY ARMSTRONG 613-394-7056
Mystical Distributing

JEFF MCKERRACHER 613-967-9380
A1 Plumbing

KATIE SHERRATT 613-922-1606
Starboard Communications

NIKKI MEIBOOM 613-392-3300
National Car Rental

SAFIR A BABAR 416-527-1001
The SAB Group of
Companies

DAVE O'NEIL 613-849-9750
City Liason Councillor
City of Quinte West

STAFF

SUZANNE ANDREWS 613-920-4233
CEO

JENNIFER SNIDER 613-392-7635
Membership Services

COURTNEY KER 613-392-7635
Events Coordinator

EMMA CROWLEY 613-392-7635
Communications
Coordinator & Membership
Assistant



Why a Brand Refresh for the QWCC?

Over twenty years ago the Quinte West Chamber of Commerce was created from the former Trenton and District Chamber when the City of Quinte West amalgamated. The black and gold logo has served us well but no longer reflects the organization we are today and the business community we represent. A brand refresh involves updating and refining our brand's visual identity, messaging, and overall presence, to better align with current trends and member expectations.

A brand refresh allows us to modernize our image, ensuring we remain attractive and relevant. This will involve updating our logo, color scheme, website and other visuals to better match our brand as a modern, inclusive, innovative organization. It will help us to realign our visual and verbal identity with our current mission, vision, and services, ensuring consistency across all touchpoints with our members and the community.

The Quinte West business community is changing with new businesses opening and some businesses closing. The growth in our community is bringing in new residents and businesses are evolving to meet new demands while continuing to serve their long-time customers. The Quinte West Chamber of Commerce is growing alongside our members and this brand refresh will let you know we are evolving and continuously improving to meet the needs of you, our members.

Our values, goals, and company culture, which are outlined in our current strategic plan are not reflected well in our current brand. This refresh ensures that the external perception of the Quinte West chamber aligns with our internal reality. This brand refresh is a strategic move to ensure we continue to be relevant and poised for growth in an ever-changing business landscape. We are extremely excited about these changes and can't wait to share them with you in November.

If you are interested in being part of our 2025 board of directors and help to implement our new branding, please look at the nomination form in this newsletter for details on how you can put your name forward for consideration by the nomination committee.

Suzanne Andrews, CEO

Wendy Riley, CFP® Financial Planner
(613) 771-1244
wendy.riley@rileyfinancial.ca

"When someone focused on my family's health so I could focus on the farm."

Real benefits for your business

Chambers Plan
Employee Benefits



Celebrate Business Excellence

at the 28th annual Quinte Business Achievement Awards

October 25, 2024

National Air Force Museum of Canada



Join us for a dazzling night celebrating our local business community, where we will honour entrepreneurs, leaders, and innovators. Don't miss this evening of recognition and inspiration! Tickets are \$130 which includes a plated three course meal and awards program.

Visit www.qbaa.ca for ticket & event details



Q4

QUINTE WEST CHAMBER OF COMMERCE

MEMBERSHIP MEETING & BRAND LAUNCH

UP FOR DISCUSSION:

- BOARD NOMINATIONS
- NEW QWCC BRAND LAUNCH

NOV 6, 2024

5-7PM

COMMUNITY SERVICES BUILDING, 3 DIXON DRIVE, TRENTON (OPP DETACHMENT)

Register at www.quintewestchamber.ca



SEPT 19 5-7PM

Join us at Dimitri's Pizzeria & Restaurant to engage with your local business community, enjoy a cash bar, snacks, and door prizes!

22 South Trent St, Frankford



Cynthia Jane PHOTOGRAPHY

BAY OF QUINTE & BEYOND

Couples | Maternity
Intimate Weddings | Elopements

cynthiajanephotography100.mypixieset.com

cynthiajanephoto@gmail.com

(613) 242-3887



NEW MEMBERS

4C WOODWORKING INC.

Ryan Forsey
Trenton, ON
Phone: (416) 720-6100
info@4cwoodworking.com
http://linktr.ee/4cwoodworking

AKINS CARPENTRY

Jennifer & Jeremy Akins
83 Cole Road, Stirling ON K0K 3E0
Phone: 613-827-7362
Akins carpentry@gmail.com

APPLEFEST LODGE

Gail Ellis
120 Elizabeth Street, Brighton, ON K0K 1H0
Phone: (613) 475-3510
info@applefestlodge.ca
www.applefestlodge.ca

CHAD BUELL & ASSOCIATES

Chad Buell
96 College St W Belleville ON K8P2G5
Phone: (613) 966-5055
chad_buell@cooperators.ca

CLOUDWISE IT

Chris Vautour
Brighton, ON K0K 1H0
Phone: 613-900-1159
chris@cloudwise.ca
www.cloudwise.ca

CYNTHIA JANE PHOTOGRAPHY

Cynthia Boomhower
Trenton, ON
Phone: (613) 242-3887
cynthianephoto@gmail.com
cynthianephoto100.mypixieset.com

EVENTS BY CINDY

Cindy Dow
Prince Edward County, ON K0K 1T0
Phone: 613-541-8044
Eventsbycindy@myyahoo.com

H2O GETAWAYS - BOUTIQUE HOUSEBOAT RENTALS

Trenton, ON K8V 5P6
Phone: 613-661-9143
info@h2ogetaways.ca
www.h2ogetaways.ca

KEY ELEMENT SOLUTIONS

Cheryl Himburg
Belleville, ON K8P 4C7
Phone: 226-789-1920
cheryl@keyelement.ca
www.keyelement.ca

LIVE FOR TODAY TRAVEL

Mylene Broekema
Trenton, ON
Phone: (613) 921-6648
mylene@livefortodaytravel.ca
livefortodaytravel.ca

MOTOSPORTS OF TRENTON

Curtis King
390 Sidney Street, Trenton, ON K8V2V2
Phone: (613) 965-6626
admin@motosportsoftrenton.com
motosportsoftrenton.com

OAK LAKE HR SOLUTIONS

Heather Jackson
Trenton, ON
Phone: (613) 921-8679
heather@oaklakehrsolutions.ca
oaklakehrsolutions.ca

QUINTE LITTLE THEATRE

Amber Lucas
55 King Street, Trenton ON K8V 3V9
admin@quintelittletheatre.ca
www.quintelittletheatre.ca

RACHEL'S RESPITE

Rachel MacGregor
Trenton, ON K8V 2E5
rachelsrespit@gmail.com
www.rachelsrespit.ca

RICART BRANDED APPAREL AND PROMO

Raleigh Sabourin
488 Dundas St. W. Belleville, ON K8P 1B7
raleigh@ricarts.ca
www.ricarts.ca

TEAM GEORGE WANG REAL ESTATE

George Wang
264 Front St., Belleville ON K8N 2Z2
george@georgewang.ca
www.georgewang.ca

THE INTUITIVE FOREST

Caitlyn Druce
264 Downs Road, Trenton ON K8V 5P6
info@theintuitiveforest.com
www.theintuitiveforest.com

TRENTON INTEGRATIVE HEALTH CENTRE

Dave Gendron
244 Dundas St. E, Trenton ON K8V 1L9
Phone: 613-392-8293
info@tihc.ca
www.tihc.ca

VIRGIN MANGO

Eva Snider
Trenton, ON K0K 2T0
Phone: 613-827-7044
virginmangopec@gmail.com
www.virginmango.ca



Nestled in the picturesque landscape of Prince Edward County, Redtail Winery & Vineyard is a true gem for wine enthusiasts and nature lovers alike!



OPEN LATE!

MIX & MATCH

GET ANY 2 OR MORE!

\$8.99*
each

257 Dundas St. E, Trenton - (613) 394-5888

*2 item minimum. Additional charges may apply for chicken products. Offer code: 8930