



**WINTER ISSUE
2023-2024**

Each objective represents the various steps we need to take if we want to continue to maintain the economic strength and representation we have historically enjoyed as the 'Voice of Business' in Quinte West.

Suzanne Andrews, CEO

QUINTE WEST CHAMBER OF COMMERCE BUSINESS CONNECT

Serving Trenton, Frankford, Sidney and Murray Ward



President's Message

It is hard to believe that my term as Chamber President is quickly coming to an end. It has been an absolute pleasure serving the business community of Quinte West this year and I look forward to transitioning to past present and serving under a new president.

2023 was a very successful year at the Chamber, hosting incredible events, including the Presidents Dinner & AGM, State of the City, Home Show, the Chamber Golf Classic, Quinte Business Week, Santa Claus Parade, and several Get Connected networking events. Our Chambers interaction with the local business community is second to none and I am very proud to have played a small part.

This year, we had the task of developing a new strategic plan which updated our Mission Statement and Vision. Updating this plan was incredibly important for our team as we continue to look to the future to remain the essential partner for our local businesses. During this process we

held meetings to discuss how the goals of the Chamber have evolved over the years and how we could update our brand to better represent the current needs of the business community. The three goals in our strategic plan are: 1) Define our Identity, where we have put the wheels in motion to rebrand the Chamber to keep up with evolving aesthetics and marketing appeal. 2) Convenor of Leaders, develop partnerships to support and grow the business community together. 3) Continuity of Excellence, where we are making plans to ensure the high level of professionalism you expect continues even though things might change internally.

To close, I would like to iterate that it has absolutely been an honour to work with the team at the Chamber, the Board of Directors and the business community this past year, and I look forward to what the future has in store.

Matthew Doty, Chamber President

Upcoming Events

DECEMBER 14

CHRISTMAS OPEN HOUSE

*Chamber office, 97 Front St. Trenton
5-7pm*

DECEMBER 18

QUINTE YOUNG PROFESSIONALS HOLIDAY SOCIAL

The Grind and Vine, 5-7pm

JANUARY 10

Q1 MEMBERSHIP MEETING

VIA Zoom, 4-5pm

JANUARY 26

STATE OF THE CITY

Ramada Hotel Trenton, 12-1:30pm

FEBRUARY 7

GET CONNECTED

*Cannaco The Cannabis Store
39 Dundas St. W, Trenton, 5-7pm*

APRIL 6

SHEN YUN

*Bus Trip - leaves Chamber office
9am - 6pm*

2023 CHAMBER BOARD OF DIRECTORS

MATTHEW DOTY 613-243-0130
President
Whitley Newman Insurance &
Financial Services

BRENT PARSONS 416-834-9259
Vice President
Parsons Cafe & Catering

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Treasurer
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Quinte Business Accounting

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GlobalMed

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Comfort Inn

JENNIFER CHANDLER 613-922-8725
Simple Desk

DAVE O'NEIL 613-392-2841
City Liason
Councillor City of Quinte West

STAFF

SUZANNE ANDREWS 613-392-7635
CEO

JENNIFER SNIDER 613-392-7635
Membership Services

MORGAN SCOTT 613-392-7635
Special Events Coordinator

EMMA CROWLEY 613-392-7635
Communications Coordinator
& Membership Assistant



Member News - We have a Plan

This has been an incredibly busy and rewarding time for us all at the Quinte West Chamber of Commerce. It was a planning year for us as we developed a brand-new strategic plan to guide our operations over the next several years. The support we received from our member businesses and our community partners through this process has been tremendous and we enjoyed connecting with so many of you throughout the year and gathering your feedback.

Planning and building good strategy can have many benefits, such as:

- Improving performance and efficiency
- Enhancing creativity and innovation
- Increasing motivation and satisfaction

We approach the development of a new strategic plan as an excellent opportunity to conduct a deep dive into our operations and governance to ensure we are offering the best services and support possible to our local business community. From its inception, the development of the Strategic Plan has been designed to incorporate the views and opinions of members, directors, chamber staff and community partners.

We started with a detailed Membership Survey as your feedback is vital to ensure we remain a relevant and essential partner for your business. This was followed by the board updating our Vision, Mission and defining our Corporate Culture and Value Statements. They also completed a Situation Analysis (SWOT) of our current operations to look for new opportunities for our organization to grow and better support local business. The development of the Goals and Objectives by staff & committees came next; along with the Key Results we are looking to achieve.

This Strategic Plan will continue to evolve and change as it moves through its life span. The Plan is not a stand-alone document and is designed to work in conjunction with our business and communication plans. Each objective represents the various steps we need to take if we want to continue to maintain the economic strength and representation we have historically enjoyed as the 'Voice of Business' in Quinte West.

Suzanne Andrews, CEO

While you're taking care of business, who's taking care of you?

Chambers Plan Employee Benefits

Wendy Riley, CFP® Financial Planner, Riley Financial Group Inc.
Phone/Text: (613) 771-1244 , wendy.riley@rileyfinancial.ca

Open House Dec 14 | 5-7pm



Join us here at the QWCC (197 Front Street, Trenton) for our festive Christmas Open House! The wine, beer, punch, and snacks will be on us, let's celebrate the season together!



QUINTE YOUNG PROFESSIONALS

invite you to attend a

HOLIDAY SOCIAL

MONDAY, DEC. 18

DROP IN FROM 5PM-7PM

The Grind & Vine

45 Front St. Quinte West



Q1 Membership Meeting

JANUARY 10, 2024
4-5PM | ZOOM



Join us virtually for our First Quarter Membership Meeting. We will be introducing the new 2024 Board of Directors.

RSVP quintewestchamber.ca/events

Get Connected



Feb 7 5-7pm

Join us at Cannaco The Cannabis Company to engage with your local business community, enjoy light refreshments, snacks, and door prizes. Take this opportunity to also learn about the fast-growing cannabis industry!

February 7 | 5:00-7:00pm
29 Dundas St. West, Trenton



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Michelle Doran
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artexplorersacademy@gmail.com
www.artexplorersacademy.com
Art, Education

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sarah@base31.ca
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Restaurant

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www.locations.eggsmart.com
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FAMILY FARMS CHICKEN & MORE STORE

Yolanda Ellis/Tim Klompmaker
367 Dundas St. West,
Trenton, ON K8V 3S2
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www.familyfarmschicken.ca
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Security

KINZA HOLDINGS

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Management of commercial properties

LADY BRAZEN STUDIOS

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QUINTE ADULT DAY PROGRAM

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Restaurant

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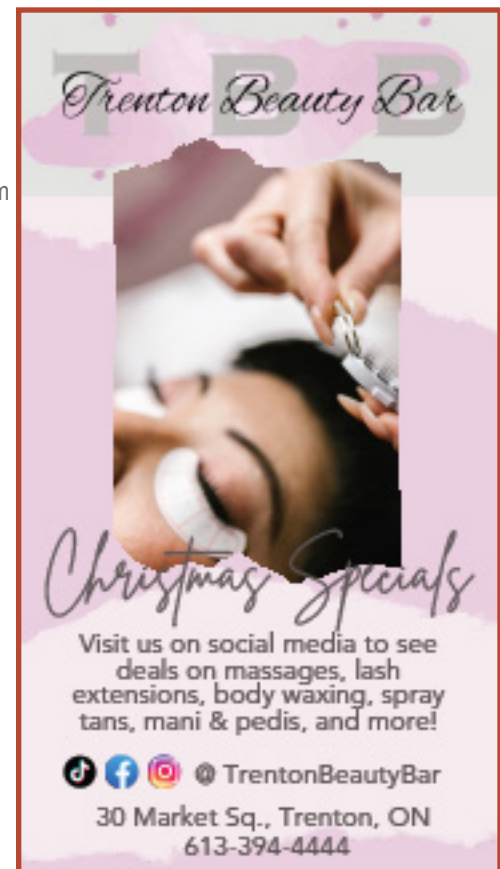
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