

ACCREDITED CHAMBER OF COMMERCE



SEARCHING FOR EXCELLENCE: LET THE JOURNEY BEGIN

What is Excellence?

While it can imply many things, I convened with Professor Google recently, who shared with me the wisdom that comes from knowing all things:

Excellence means to be outstanding, to surpass ordinary standards, to strive to be the best and to excel.

Seemingly easy to define, yes.

Not always easy to demonstrate, and harder still to maintain.

For me, excellence starts from a foundation of competence. From there it's shown and sustained by knowing exactly what you want to achieve, and pursuing that target with discipline, intention, and the flexibility to adapt to changing circumstances.

For Chambers, that foundation of competence is what is created by Accreditation.

And when you add to that, the drive and dedication a Chamber has to deliver value and to serve its members no matter the circumstance— well that's when the real magic happens.

That's high performance.

That's excellence.

Accreditation tells business leaders, that like them, you do what is needed to ensure positive practices and good governance.

Accreditation shows business leaders, that like them, you are committed to quality and operating at peak performance.

Accreditation signals business leaders that their membership dollars contribute to programming excellence and the delivery of quality.

Accreditation lets business leaders know they are aligned with an organization that can achieve and maintain excellence.

Accreditation is excellence.

Quinte West Chamber of Commerce Accredited since 2013.