

2018 QUINTE BUSINESS WEEK OCTOBER 15 - 19



QUINTE BUSINESS WEEK is a celebration of Quinte Regional entrepreneurs and their contribution to Canada's economy.



THE GOAL IS to provide our local businesses with opportunities to learn, network, share ideas and socialize with their peers.

Please have a look at the schedule of events during this week so you can take advantage of one or more of these great opportunities.

QUINTE BUSINESS WEEK BROUGHT TO YOU BY THE BAY OF QUINTE CHAMBERS OF COMMERCE







Monday

Official Kick Off to Business Week





WHEN: Monday October 15, 10AM

WHERE: Quinte Business Centre, Room P49

DIGITIZE NOW: TRANSFORM YOUR BUSINESS

In an increasingly connected, automated and datadriven world, businesses need to embrace new technologies or risk falling behind. Enjoy light refreshments and presentation by the Business Development Bank of Canada.

sponsored by



Tuesday



CONFIGURATIONS

Cultivating high levels of employee engagement remains one of the greatest challenges for entrepreneurs and for business managers.

Studies show that engaged employees result in higher productivity, improved information retention, enables higher recruitment, and boosts overall profitability.

This workshop is an interactive team-oriented approach to maximize team effectiveness and performance through collaboration and communication.

Each participant will engage as they learn together through simulated and interactive experiences. Some outcomes include effective communication skills, advanced critical thinking, a positive relational dynamic among employees, and visible results in your sphere of business. You will see your business grow through a positive change in your employees' attitudes, behaviours, training, and engagement.

WHEN: Tuesday October 16, 9AM - NOON WHERE: Trent Port Marina,5 Creswell Drive, Trenton

Being presented by





sponsored by



PICKING UP THE PIECES

Everyone faces challenges at some point in their life. Many of us have family and friends who help us deal with disappointments in our personal lives. Small business owners and

career women are often left wondering what to do and who they can turn to when things fall apart at work.

In this interactive session, Chantal Fraser will give examples of proven strategies and techniques that can help you pick up the pieces when things don't go as planned in your career or business.

Speaker – Chantal Fraser, Empowered Path Inc.



HEALTHY YOU, HEALTHY BUSINESS

Four local business women, working in fields that can help people deal with the stresses of being in business, will each give a short presentation about how different activities such as Yoga for Round Bodies, Poetry, Chi Kung breathes, and telling your skin story can lead to increased health.



Followed by a brief question and answer period.

Everyone attending will have the opportunity to try out at least two of the activities immediately following the talk.

WHEN: Tuesday October 16, 1PM - 4PM

WHERE: Trent Port Marina, 15 Creswell Drive, Trenton







Tuesday









MEGA Mingle

This is your opportunity to enjoy an evening out mingling in the Belleville Senators Fan Zone with business people from throughout the Bay of Quinte region. Enjoy light refreshments & cash bar. Lots of great door prizes too!

WHEN: Tuesday October 16, 5PM - 7PM

WHERE: Belleville Senators Fan Zone,

CAA Arena

Sponsored by

Your local exclusive advisors
Wendy Riley, CFP & Matt Howell, CHS



Wednesday

FIVE FINANCIAL SAFETY NETS EVERY BUSINESS OWNER NEEDS TO KNOW



Being an entrepreneur can be the way to significant financial success.

It can also be a one way ticket to disaster if you work without a net.

You can protect yourself and your family from financial exposure if you know what to do.

This presentation will give you the 5 financial safety nets that protect you, your business equity and your family from avoidable risks. Discover how to move from the common business owner who takes unnecessary chances to the uncommon entrepreneur who has his safety nets in place.

If you want more financial peace of mind from your business, this will be time well invested.

WHEN: Wednesday October 17, **10AM - NOON** WHERE: Avaya Building, 250 Sidney St. Belleville

(former Nortel Building)

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IS YOUR BUSINESS MISSING OUT?



Nobody makes it alone, but have you taken full advantage of the help out there?

There are a number of resources available to support small

businesses start, grow and evolve through succession.

This workshop provides you a one-stop shop of the resources and subsidies available from Trenval,



employment service agencies, the Small Business Centre and others. Following a brief panel overview, you will then engage in a round-table discussion focused on your current situation with an additional opportunity to meet with other

service providers and experts who can help with your particular challenges at whatever stage your business is in.

WHEN: Wednesday October 17, 2PM - 4PM
WHERE: Avaya Building, 250 Sidney St., Belleville
(former Nortel Building)

sponsored by

hursday



HIRE TOUGH, MANAGE EASY

If you hire properly rarely do you have to fire someone.

Hiring the wrong people can deeply affect the culture, morale and the performance of a company.

JJ talks about a number of steps to raise the batting average when hiring, and once hired, how to get the new employee up to speed as quickly as possible."

Presenter: Jim JJ Johnston, President, CEO, Chief Talent Coach JJ international Media/Management Solutions

WHEN: Thursday October 18, 10AM - NOON

WHERE: The Grange Winery

990 Closson Rd. Hillier, ON









CANNABIS IN THE WORKPLACE

A look at the impact of cannabis in the workplace from a Human Resources perspective.

Learn how businesses can prepare for the forthcoming legalization of cannabis and related products.

Identify best practices and create an action plan to ease the challenges for owners and managers.

Includes discussion on communication guidelines and implementation challenges leading to an action plan that can be applied back at the business

Presenter: Tracey Starrett, M. Ed, CHRL,

Wilkinson & Co. LLP

WHEN: Thursday October 18, 1PM - 3PM

WHERE: The Grange Winery

990 Closson Rd. Hillier, ON

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PRINCE EDWARD/LENNOX & ADDINGTON COMMUNITY FUTURES DEVELOPMENT CORPORATION



triday





QUINTE BUSINESS ACHIEVEMENT AWARDS

Celebrate business excellence in the Quinte Region.

The QBAA continues to recognize outstanding businesses, not-for-profit organizations and business leaders in areas such as entrepreneurship, business growth, company practices, product innovations, customer service, stewardship, marketing success and community service.

Get your tickets early! Go to QBAA.CA for full details

WHEN: Friday October 19, 5:30PM - 10PM

WHERE: National Air Force Museum, 220 RCAF Rd, Trenton, ON

Contact us for questions or to register

QUINTE WEST

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